

...WEBSITE CONTINUED

called *New Patients* which

contains information most new patients want to know such as what to expect on your first visit, the types of care we provide, new patient forms so they can fill them out in advance, and an introductory slide show of the office. The *About Us* link includes a brief biography of me, and a description of the techniques I use. I am very proud of the site and I am very grateful to Nina Johannessen of Design Rascals for her excellent design work.

While I am happy with the site, there are 2 sections that are missing and I need your help. I do not have a section for *Frequently Asked Questions (FAQs)* because I felt very uncertain that the questions I came up with would reflect my interests and not necessarily yours. So if there are any questions that you would like answered, or if you think of a question that you think I should answer but haven't covered on the site, please let me know either by e-mailing me (tim@drtimknightcom) or by leaving me a note with either Cathy or Lisa. The other section that is missing is testimonials. People like to read about other people's success, and so if you would like to share your experiences with your care, please do. The testimonial needs to answer two questions, "Why did you begin chiropractic care?" and "What has been your experience at Knight Chiropractic?" I really appreciate you help with both of these sections.

## OFFICE HOURS IN NEWTON

I am pleased to announce that I have opened a new satellite office at my home in Newton. This new office is open on Sundays from 9-10 a.m., Tuesdays from 8:30-9:30 a.m. and 8:30-9:30 p.m.,

and Thursdays from 9:15-10 a.m. I will also see emergency patients on an as-needed basis. The address is 100 Fessenden St., in the Nonantum / Newtonville section of Newton. We are very close to Watertown, near the Charles River. You can find directions at my website, drtimknight.com.

My goal for opening this second location is to better serve patients who live close to my home in Newton. It is also convenient for people who need late-night or weekend appointments. The office is very cozy and welcoming – it consists of a large, light room in the basement, complete with a fireplace and an Oriental carpet. The waiting area is separated from view by a paper Shoji screen, and there is a special little area for children with a small table and chairs and select wooden toys. The office has its own entrance from outside, as well as two parking spaces right near the door. Patients do not need to walk through my home, assuring everyone's privacy. All of the bookkeeping and scheduling is done through my Arlington office, giving me full administrative support without requiring either Cathy or Lisa to come to Newton.

If you are interested in scheduling an appointment for the Newton office, call Arlington (at 781-641-2510) a day or more in advance, or Newton (at 617-965-2510) the day of the appointment. If you are referring a new patient for care, the initial examination and report of findings will be done in Arlington, where I have all of the necessary equipment and supplies. After that, patients can get the care they need in Newton. Hope to see you there!

## july 2005

su	m	t	w	th	f	sa
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3 closed	4 closed	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29	30

## august 2005

su	m	t	w	th	f	sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21 closed	22 closed	23*	24	25	26	27
28	29	30	* Tuesday, August 23: Arlington: 8:30a-1p, 3p-7p Newton: 8:30p-9:30p			

### OFFICE HOURS

ARLINGTON	Monday:	8:30 a.m. - 1 p.m.; 3 p.m. - 7 p.m.
	Wednesday:	8:30 a.m. - 1 p.m.; 3 p.m. - 7 p.m.
	Thursday:	3:00 p.m. - 7 p.m.
	Friday:	7:30 a.m. - 12 p.m.; 1 p.m. - 3:00 p.m.
NEWTON	Sunday	9 a.m. - 10 a.m.
	Tuesday	8:30 a.m. - 9:30 a.m. 8:30 p.m. - 9:30 p.m.
	Thursday	9:15 a.m. - 10 a.m.

# news

## BLUE CROSS BLUE SHIELD NOW COVERS CARE AT KNIGHT CHIROPRACTIC

I have become a preferred provider for Blue Cross and Blue Shield. What this means is that from now on, all BCBS HMO policies will pay for a portion of your care, and that all BCBS PPO policies will pay for care without any out-of-network deductible. As with all health insurance, coverage can be limited by either the total amount BCBS will pay for care, or by the number of visits they will pay for in a year. If you give us your policy information, we will be able to verify your coverage, and should be able to give you an accurate description of your plan's chiropractic benefit. (Given the extensive number of different plans available, there appears to be no way of knowing your benefit without calling them.)



**DRTIMKNIGHT.COM  
NEEDS YOUR  
FEEDBACK**

Our new website, [drtimknight.com](http://drtimknight.com), is up and running. The site is designed to be both easy to navigate and informative. The home page has links to our office hours, contact information, and directions to our offices in Arlington and Newton. There are also articles and case histories. To help you refer friends and family members, we have a link

CONTINUED...

the Newsletter

WE ARE NOW A

BLUE CROSS AND BLUE SHIELD  
IN-NETWORK PROVIDER

*HMO Blue will now pay for our care. Details inside.*

july & august

KNIGHT CHIROPRACTIC

90 LOWELL STREET  
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